

- April 21 Board Meeting (Conference Call)
- April 28 Spring Training @ Stevens Point
- June 16 Board Meeting
- September 28-30 Fall Training @ Green Lake

January-March 2011

www.wiseniorcenters.org

**"Serving Senior Centers
Since 1983"**

Senior Center Leaders Meet with Kathy Greenlee



Madison Senior Center Director Christine Beatty (8th from left) & Middleton Senior Center Director Jill Kranz (5th from right) joined fellow NCOA & NISC representatives to meet with Secretary Greenlee (7th from left)

Assistant Secretary for Aging Kathy Greenlee heard directly from senior center leaders about the important role senior centers play in the aging network.

In a two-hour meeting on 28 January 2011, 12 members of NCOA's National Institute of Senior Centers (NISC) and NCOA staff launched an important dialogue about how the Administration on Aging and senior centers can work together to help senior adults age well in their communities.

Thirteen NISC Delegate Council members traveled a collective 30,000 miles to participate in the meeting, which focused on:

- The current role senior centers play in the aging network and the important contributions they make.
- NISC's vision for the future of senior centers.
- Policy considerations that impact senior centers and the seniors they serve.
- The potential impact a strategic investment in senior centers could make.
- The value of creating an ongoing dialogue between NISC and the Administration on Aging.

Greenlee listened carefully to what NISC members had to say. Her thoughtful questions and responses made it clear she understands the important role senior centers play in the aging services network.

The NISC members who participated expressed optimism the meeting was an important first step in an ongoing dialogue about how to strengthen and support the nations' 11,000 senior centers.

WASC News

An Official Publication of the Wisconsin Association of Senior Centers



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From Your President...



*Cindy McGlynn,
 WASC President
 & Stoughton Area
 Senior Center
 Director*

Happy almost Spring!

I am proud of the latest advocacy efforts that many of us in the Aging Network have been a part of. The recent change of elected officials brought some urgency to educate and inform those making decisions how older adults will be affected by budget and policy changes. It is so impressive to see all of us rally and communicate our concerns for older adults. We are a powerful force for those who can not always speak for themselves. Keep up the great work. Thank you for all you do for the older adults in Wisconsin!

I hope to see you all at the Spring Training in Stevens Point on 28 April. A big thank you to Districts 4 & 5 for coordinating the training. Not only is it always a quality workshop, but an excellent time to touch base with your colleagues from across the state.

I wanted to give a big thank you and a heart felt good bye to Lelia Ziebell who has been the administrative coordinator for WASC. Lelia is resigned at the end of February. She has been a wonderful employee and great friend to WASC. We will miss her and wish her the very best.

Congrats!

Two New Roles @ WASC



*Cheryl Batterman,
 WASC Treasurer &
 NESCO Executive
 Director*

WASC has a new Treasurer... but the name is not new to us. Cheryl Batterman was elected last fall to the position (replacing Mark Ziemer who had temporarily held this position for a few months). Cheryl has been active with WASC since her four years as the Programs Director at the Colonial Club Senior Activity Center—where she served on the initial Essay

Contest planning committee. Since moving into her current position as the Executive Director at North/Eastside Senior Coalition in 2002, Cheryl volunteered to chair the state-wide Essay Contest and help format the quarterly WASC newsletter. As the WASC Treasurer, she will work closely with Deb Weberpal and make deposits and pay bills. Welcome to your new role @ WASC, Cheryl!



*Deb Weberpal,
 WASC Administrative
 Coordinator &
 Seniors in the Park
 Senior Coordinator*

We are pleased to announce the hiring of Deb Weberpal as the new WASC Administrative Coordinator. Deb has been active in WASC for 17 years—she's been a board member (holding offices as President, Secretary & Treasurer), and is currently chairing WASC's 2011 Fall Training (a position she has also held in the past). She was the Director of The Gathering

Place of Milton for 12 years before moving to the City of Whitewater's Seniors in the Park program as their Senior Coordinator in 2004. Under her direction, both senior centers have earned WASC Accreditation—an awesome feat! She has lots of computer experience working with QuickBooks, Word, Publisher, and website design. Welcome to your new role @ WASC, Deb!



2011 WASC Strategic Goals



To gain and sustain membership in WASC.
 To explore administrative support for the organization.
 To increase the influence of WASC with other organizations.

2011 WASC Board of Directors & Committees

Officers

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
President	Cindy McGlynn	608.873.8585	cmcglynn@ci.stoughton.wi.us
Vice-President	Jane Deau	715.536.4226	Jane.Deau@ci.merrill.wi.us
Secretary	Carol LaFontaine	262.375.7644	clafontaine@ci.cedarburg.wi.us
Assistant to Secretary	Jill Kranz	608.831.2373	jkranz@ci.middleton.wi.us
Treasurer	Cheryl Batterman	608.243.5252	cbatterman@nescoinc.org

Committees & Other

Accreditation	Mark Ziemer	920.232.5302	mziemer@ci.oshkosh.wi.us
Administrative Coordinator	Deb Weberpal	262.473.0535	dweberpal@whitewater-wi.gov
Essay Contest & Newsletter	Cheryl Batterman	608.243.5252	cbatterman@nescoinc.org
GWAAR	Pam Vankampen	715.836.3916	pam.vankampen@gwaar.org
Legislative	Ingrid Thompson	608.838.7117	ingrid.thompson@mcfarland.wi.us
NISC Officer	Jill Kranz	608.831.2373	jkranz@ci.middleton.wi.us
NISC Delegate	Diane Lanaville	608.845.7471	diane.lanaville@ci.verona.wi.us

District Delegates

District 1	Alison Koelsch	608.835.5801	akoelsch@vil.oregon.wi.us
District 1	Cheryl Batterman	608.243.5252	cbatterman@nescoinc.org
Alternate	Cindy McGlynn	608.873.8585	cmcglynn@ci.stoughton.wi.us
District 2	Carol LaFontaine	262.375.7644	clafontaine@ci.cedarburg.wi.us
District 2	OPEN		
Alternate	OPEN		
District 3	Mark Ziemer	920.232.5302	mziemer@ci.oshkosh.wi.us
District 3	OPEN		
Alternate	Karen Neuman	920.361.5422	kneuman@cityofberlin.net
District 4	Mary Pica-Anderson	715.839.4909	marypanderson@charter.net
District 4	Chris Fritz	715.924.3121	cheteksenior@chibardun.net
Alternate	Barbara Pritzl	715.286.2953	augseniors@aol.com
District 5	Stephanie Schroeder	715.369.6170	sschroeder@co.oneida.wi.us
District 5	Jane Deau	715.536.4226	jane.deau@ci.merrill.wi.us
Alternate	OPEN		

\$250 Gert Olson Memorial Scholarship Available



A \$250 scholarship to be used for training not covered by an agency budget is available in 2011. This award is given to a WASC member in good standing to provide funding for training and related expenses for self-improvement and to enable her/him to better perform their job.

The application should provide a letter of recommendation from a board member, supervisor or colleague, including a brief statement showing financial need for assistance, including a copy of the agency's budget for the current year.

Applications should be mailed to the WASC President:

Cindy McGlynn
Stoughton Area Senior Center
248 Main St
Stoughton, WI 53589



Older Americans Month: May 2011



Older Americans:
connecting the community

Each year the Administration on Aging (AoA) issues a theme for Older Americans Month to assist our National Aging Services Network of state, tribal, area agencies on aging, and community services providers plan for activities that might take place in May or throughout the year. The theme of this year's celebration—*Older Americans: Connecting the Community*—pays homage to the many ways in which older adults bring inspiration and continuity to the fabric of our communities. It also highlights the many ways technology is helping older Americans live longer, healthier, and more engaged lives. Here's a quick link to download the Logo & Poster, Sample Proclamation (PDF), Sample Article (PDF) & History: http://www.aoa.gov/AoARoot/Press_Room/Observances/2011/Older_Americans.as

Essay Contest Update



The 2011 6th Grade Essay Contest—sponsored by the Wisconsin Association of Senior Centers and the Coalition of Wisconsin Aging Groups—is coming to a completion. The following three centers brought the total participation to 22 this year (*a new record!*): Augusta Area Senior Center (District 4), Cedarburg Senior Center (District 2), and Jefferson Area Senior Center (District 1).

The deadline to submit the top boy and girl essays from each senior center is Monday, **18 April 2011**. The senior center(s) with a winning state-wide entry will be contacted on Monday, **25 April 2011**. The state-wide winning entries (one girl/one boy) will be invited to attend a special luncheon at the CWAG Convention in May to read their essay. Two adults and one senior center representative are also invited to accompany each student.

Collaborating for Senior Opportunities

Date: Thursday, April 28, 2011

Time: 8:30 A.M. - 3:00 P.M.

Fee: \$20 WASC Members

\$40 Non-WASC Members

\$65 Includes registration & WASC membership

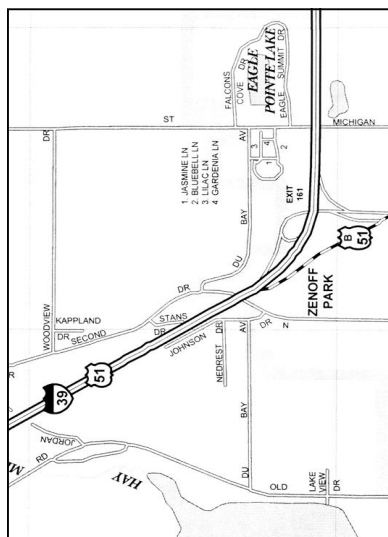
Place: Ramada Stevens Point Hotel (Stevens Point, WI)

For registration, contact:

Erin Johnson
 Lowell Senior Center
 (715) 421-1051 or
 (715) 422-2777
 FAX (715) 422-2782
 ejohnson@wirapids.org

Collaborating for Senior Opportunities

This training was initiated and organized by the WASC Board and is underwritten by WASC for the benefit of its members.



Ramada Stevens Point Hotel
 1501 North Point Drive
 Stevens Point, WI 54481
 (715) 341-1340

From Green Bay: Take WI-29 west for approximately 69 miles. Turn left onto WI-49, right onto CR-II, left onto CR-Y, left onto J/CR-Y, right onto CR-Y, and then right onto WI-66 south. Proceed on WI-66 for approximately 3 miles. Merge onto I-39 north. Continue on I-39 north and take the US-51-BR exit (161) toward Stevens Point. Continue on US-51-BR south. Turn right onto North Point Drive.

From Madison: Take I-39 north toward Portage and take the I-39 north exit 108A-B. Merge onto I-39 north via exit 108B. Continue on I-39 north via exit 108B. Take exit 161 toward Stevens Point. Continue on US-51-BR south. Turn right onto North Point Drive.

From Milwaukee: Take I-94 west toward Madison for approximately 100 miles and then take I-39 north exit 108A-B. Merge onto I-39 north via exit 108B. Continue on I-39 north for 77 miles. Take the US-51-BR exit (161) toward Stevens Point. Continue on US-51-BR south. Turn right onto North Point Drive.

Collaborating for Senior Opportunities

- A one-day workshop you don't want to miss.
- A great opportunity to invite a board member or active volunteers.
- An interactive learning experience.

2011 Spring Training

April 28, 2011

Stevens Point

Sponsored by



Collaborating for Senior Opportunities

To register: fill out and mail this form along with the registration fee to:

WASC/Erin Johnson
Lowell Senior Center
220 3rd Ave South #3
Wisconsin Rapids, WI 54495
715-421-1051 or 715-422-2777
FAX 715-422-2782
ejohnson@wirapids.org

Registration fee: (includes buffet lunch)

- ___ \$20 per WASC member (staff/board/volunteer)
- ___ \$40 per Non-WASC member

Join WASC today for \$65 and you or your designee can attend this training free. Visit www.wisconsincenters.org and click on membership for benefits and a form—or contact WASC Treasurer Cheryl Batterman at (608) 243-5252 or cbatterman@nescoinc.org.

Made checks payable to: **WASC**

Space is limited — register early!

Registration fee is non-refundable.

Registration deadline: **Friday, April 15 - FIRM**

Name _____
Center/Agency _____
Address _____
City _____ Zip _____
Phone _____
E-mail _____

One registration per form. You may duplicate this form. Your registration is your confirmation.

This two-part one-day training will help you examine your senior center and apply ideas to keep it thriving in today's economy and environment.

SCHEDULE Thursday, April 28 8:30 A.M. — 3:00 P.M.

8:30 — 9:20 A.M. **Registration**
(A breakfast snack will not be served)

9:30 A.M. — Noon **Part I**
"Successful TRIAD Models & Programs"

Noon — 1:00 P.M. **Buffet Lunch**

1:00 — 3:00 P.M. **Part II**
"GWAAR & Senior Centers Can Work Together to Better Serve Seniors and Have Fun Along the Way"

Successful TRIAD Models & Programs

TRIAD is a partnership with Law Enforcement, Senior Service Agencies, and Seniors to help reduce criminal victimization of older adults. Mary Stadstad (State TRIAD President), Lt. Penny Kiefer (City of Portage Police Department), and Melody Riedel (Colonial Club Senior Activities Center Services & Operations Director), will present models of TRIADS in different settings and how they work to provide opportunities for seniors. Jason Weber (Menasha Police Department & WI Crime Prevention Practitioners Association) will present "Good Drugs Gone Bad - Preventing Prescription Drug Abuse," a model program offered by TRIAD.

GWAAR & Senior Centers Can Work Together to Better Serve Seniors and Have Fun Along the Way

Pam VanKampen (Older Americans Act Consultant & Liaison to Senior Centers/Greater WI Agency on Aging Resources—GWAAR) will have you participate in an interactive presentation explaining what GWAAR is, what it has to offer, and to explore ways we can all work together to deliver programs and information to seniors. Pam is a firm believer in the power of humor and will kick off and end her program with laughter!

Collaborating for Senior Opportunities

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Fall Training Conference Update

Mark your calendars for this year's fall conference to be held Wednesday, 28 September through Friday, 30 September 2011 at the beautiful Heidelberg House Resort in Green Lake, WI.

This year's conference, hosted by District 1, will feature both an administrative as well as a programming track that will present attendees with a variety of learning opportunities. As is always the case, the conference will also offer dynamic discussions and countless opportunities for networking and personal growth.

Please watch for your registration brochure arriving this summer!



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2011 WASC Memberships

Although the official deadline has passed to join WASC, we will continue to accept applications throughout the year. As of the end of March, 87 senior centers/agencies from throughout the state have joined. A complete membership directory will be published electronically to WASC members in April; paper copies will also be available. Contact Cheryl Batterman (cbatterman@nescoinc.org) for more information on WASC membership.



2011 WASC Professional Excellence Award

This award is given to the WASC Senior Center Director for outstanding service performance. Outstanding service shall be, but not limited to, the following areas: Professional accomplishments and job performance; service to the Aging Profession; involvement and leadership in WASC; involvement and leadership in the local community. A committee of non-WASC members will review the nominations and select the winner. Please include the following information in your nomination: Director's name, center, address, phone number, name of supervisor/employer, years in position and other experiences. Other documents needed are two letters of support and a one-page description of accomplishments.

Applications should
be sent to the
WASC President:

Cindy McGlynn
Stoughton Area Senior Center
248 Main St
Stoughton, WI 53589

Advocacy

Communicating with your elected officials in Washington has become very easy. With a click of several buttons, your message is carried over the internet in a brief time. Go to the web page www.ncoa.org and follow the instructions as you move through their wizard. This action can take just a few minutes to complete. Whether you are communicating with your officials about issues concerning WASC, or you have issues specific to your area, this is a good way to let your voice be heard. Advocating for seniors is near and dear to our hearts. That's what we're all about. Now it's even easier. Good luck!

*-Ingrid Thompson, Legislative Chair
McFarland Senior Outreach*

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Madison, WI 53718
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FAX: 608.244.0607
Elizabeth Conrad
econrad@cwag.org
www.cwag.org

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CONGRATULATIONS **Barb Robinson**

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Green Bay, WI 54303
800-GAMBLE-5
920.437.8888
www.wi-problemgamblers.org

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6333 West Bluemound Road
Milwaukee, WI 53213
414.771.9511
FAX: 414.771.9510
Billy Feitlinger
bfeitlinger@hotmail.com
www.retiredamericans.org

Green Lake Festival of Music

PO Box 569
Green Lake, WI 54941
920.748.9398
FAX: 920.748.6261
Jeannette Kreston
jeannette@greenlakefestival.org
www.greenlakefestival.org

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